

INSTITUTO SUPERIOR TECNOLÓGICO UNIVERSITARIO ESPAÑA
MALLA CURRICULAR DE TECNOLOGÍA SUPERIOR UNIVERSITARIA EN: GESTIÓN ESTRATÉGICA DEL MARKETING DIGITAL

| PAO-1 | PAO-2 | PAO-3 | PAO-4 | PAO-5 | PAO-6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <table border="1"> <tr><td>UOC-Básica</td><td>3.333</td><td>Hs</td></tr> <tr><td>FUNDAMENTOS DE MARKETING</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Básica | 3.333 | Hs | FUNDAMENTOS DE MARKETING | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>COMPORTAMIENTO DEL CONSUMIDOR</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | COMPORTAMIENTO DEL CONSUMIDOR | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>MARKETING MIX</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | MARKETING MIX | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>PSICOLOGÍA DEL MARKETING</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | PSICOLOGÍA DEL MARKETING | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>PUBLICIDAD Y PROMOCIÓN EN REDES</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | PUBLICIDAD Y PROMOCIÓN EN REDES | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>MARKETING Y GLOBALIZACIÓN</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | MARKETING Y GLOBALIZACIÓN | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | |
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| | PRAC 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AUTO 96 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 160 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| UOC-Profesional | 1.667 | Hs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| COMMUNITY MANAGEMENT | DOCE 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | PRAC 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AUTO 48 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 80 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr><td>UOC-Básica</td><td>3.333</td><td>Hs</td></tr> <tr><td>TIC'S EN EL MARKETING</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Básica | 3.333 | Hs | TIC'S EN EL MARKETING | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>ESTADÍSTICA DESCRIPTIVA</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | ESTADÍSTICA DESCRIPTIVA | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>PRESUPUESTOS</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | PRESUPUESTOS | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>ESTRATEGIAS DEL MARKETING DIGITAL</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | ESTRATEGIAS DEL MARKETING DIGITAL | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>DIRECCIÓN DE MARKETING</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | DIRECCIÓN DE MARKETING | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>MARKETING DE CONTENIDOS</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | MARKETING DE CONTENIDOS | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | |
| UOC-Básica | 3.333 | Hs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | AUTO 96 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 160 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | PRAC 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AUTO 96 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 160 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| UOC-Profesional | 1.667 | Hs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MARKETING DE CONTENIDOS | DOCE 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | PRAC 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AUTO 48 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 80 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr><td>UOC-Básica</td><td>3.333</td><td>Hs</td></tr> <tr><td>MATEMÁTICA APLICADA</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Básica | 3.333 | Hs | MATEMÁTICA APLICADA | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>ECONOMÍA Y NEGOCIOS</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | ECONOMÍA Y NEGOCIOS | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>ESTADÍSTICA INFERENCIAL</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | ESTADÍSTICA INFERENCIAL | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>INVESTIGACIÓN DE MERCADOS</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | INVESTIGACIÓN DE MERCADOS | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>3.333</td><td>Hs</td></tr> <tr><td>MARKETING INTERNACIONAL</td><td>DOCE 32</td><td></td></tr> <tr><td></td><td>PRAC 32</td><td></td></tr> <tr><td></td><td>AUTO 96</td><td></td></tr> <tr><td>TOT</td><td>160</td><td></td></tr> </table> | UOC-Profesional | 3.333 | Hs | MARKETING INTERNACIONAL | DOCE 32 | | | PRAC 32 | | | AUTO 96 | | TOT | 160 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>ANALÍTICA WEB Y REDES SOCIALES</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | ANALÍTICA WEB Y REDES SOCIALES | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | |
| UOC-Básica | 3.333 | Hs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MATEMÁTICA APLICADA | DOCE 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | AUTO 96 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 160 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| TOT | 160 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| INVESTIGACIÓN DE MERCADOS | DOCE 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | PRAC 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| MARKETING INTERNACIONAL | DOCE 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| TOT | 160 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| ANALÍTICA WEB Y REDES SOCIALES | DOCE 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | PRAC 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AUTO 48 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <table border="1"> <tr><td>UOC-Básica</td><td>1.667</td><td>Hs</td></tr> <tr><td>CONTABILIDAD GENERAL</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Básica | 1.667 | Hs | CONTABILIDAD GENERAL | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>MATEMÁTICA FINANCIERA</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | MATEMÁTICA FINANCIERA | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>ADAPTACIÓN AL APORTE DEL CONOCIMIENTO</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | ADAPTACIÓN AL APORTE DEL CONOCIMIENTO | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>COMUNICACIÓN, RAZONAMIENTO EFECTIVO E INTERCULTURALIDAD</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | COMUNICACIÓN, RAZONAMIENTO EFECTIVO E INTERCULTURALIDAD | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.667</td><td>Hs</td></tr> <tr><td>CONTRATACIONES Y RELACIONES PÚBLICAS</td><td>DOCE 16</td><td></td></tr> <tr><td></td><td>PRAC 16</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>80</td><td></td></tr> </table> | UOC-Profesional | 1.667 | Hs | CONTRATACIONES Y RELACIONES PÚBLICAS | DOCE 16 | | | PRAC 16 | | | AUTO 48 | | TOT | 80 | | <table border="1"> <tr><td>UOC-Profesional</td><td>1.333</td><td>Hs</td></tr> <tr><td>INBOUND - OUTBOUND MARKETING</td><td>DOCE 8</td><td></td></tr> <tr><td></td><td>PRAC 8</td><td></td></tr> <tr><td></td><td>AUTO 48</td><td></td></tr> <tr><td>TOT</td><td>64</td><td></td></tr> </table> | UOC-Profesional | 1.333 | Hs | INBOUND - OUTBOUND MARKETING | DOCE 8 | | | PRAC 8 | | | AUTO 48 | | TOT | 64 | |
| UOC-Básica | 1.667 | Hs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CONTABILIDAD GENERAL | DOCE 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| COMUNICACIÓN, RAZONAMIENTO EFECTIVO E INTERCULTURALIDAD | DOCE 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | AUTO 48 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| CONTRATACIONES Y RELACIONES PÚBLICAS | DOCE 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| INBOUND - OUTBOUND MARKETING | DOCE 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | AUTO 48 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | | <table border="1"> <tr><td>Servicio Comunitario</td><td>2</td><td>Hs</td></tr> <tr><td>DOCE</td><td></td><td></td></tr> <tr><td>PRAC</td><td></td><td></td></tr> <tr><td>AUTO</td><td></td><td></td></tr> <tr><td>TOT</td><td>96</td><td></td></tr> </table> | Servicio Comunitario | 2 | Hs | DOCE | | | PRAC | | | AUTO | | | TOT | 96 | | <table border="1"> <tr><td>Prácticas Preprofesionales</td><td>5</td><td>Hs</td></tr> <tr><td>DOCE</td><td></td><td></td></tr> <tr><td>PRAC</td><td></td><td></td></tr> <tr><td>AUTO</td><td></td><td></td></tr> <tr><td>TOT</td><td>240</td><td></td></tr> </table> | Prácticas Preprofesionales | 5 | Hs | DOCE | | | PRAC | | | AUTO | | | TOT | 240 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Servicio Comunitario | 2 | Hs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| TOT | 720 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| TOT | 720 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| TOT | 720 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 816 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 864 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | <table border="1"> <tr><td>UOC-UniInt/Curr</td><td>5</td><td>Hs</td></tr> <tr><td>Plan Estratégico de Marketing Digital</td><td>DOCE 48</td><td></td></tr> <tr><td></td><td>PRAC 48</td><td></td></tr> <tr><td></td><td>AUTO 144</td><td></td></tr> <tr><td>TOT</td><td>240</td><td></td></tr> </table> | UOC-UniInt/Curr | 5 | Hs | Plan Estratégico de Marketing Digital | DOCE 48 | | | PRAC 48 | | | AUTO 144 | | TOT | 240 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | PRAC 48 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AUTO 144 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOT | 240 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | <table border="1"> <tr><td>95</td><td>TOT</td></tr> <tr><td>Hs</td><td>840</td></tr> <tr><td>DOCE</td><td>840</td></tr> <tr><td>PRAC</td><td>840</td></tr> <tr><td>AUTO</td><td>2544</td></tr> <tr><td>TOT</td><td>4560</td></tr> </table> | 95 | TOT | Hs | 840 | DOCE | 840 | PRAC | 840 | AUTO | 2544 | TOT | 4560 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Hs | 840 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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